



# Business

नवाचार school



# VISION

A Weekly Business Learning Ecosystem established with the vision of transforming India from a

**“Developing Nation”** to a **“Developed Nation.”**

## Our Core Mission:

- “Education of **Prosperity** to Eliminate **Poverty**.”
- “Let us Learn **Prosperity**, Let us Become **Prosperous**.”



## BUSINESS NAVACHAR SCHOOL NATIONAL EMBLEM

### What is the National Objective of this Project?

- To **transform** India into a **Business-Oriented Society**
- The objective is that **every home** in India becomes a **business house**.
- To **transform Youth** from **Job Seekers** into **Job Creators**.
- To **promote** and increase **Women Entrepreneurship**.
- To teach the **Income Double Model to Small Businesses**.
- To establish a **Long-Term Economic Growth Model**.



# BUSINESS NAVACHAR SCHOOL

## FIVE CATEGORY UPLIFTMENT PLAN

- To Teach: The Complete A to Z Journey of Business to Students from the School Level.



- To Teach: Startup and Scaleup to College Youth.
- To Teach: Women How to Run Remote Business from Home as Housewives.



- To Teach: Cloud Business.
- To Teach: The Unicorn Journey to Business Persons.



- To Teach: Job Persons Business House Management and Self-Entrepreneurship.
- To Teach: Working Professionals Advanced Business Management and Self-Entrepreneurship Skills.



# INDIAN INSTITUTE OF MANAGEMENT-AHMEDABAD

(Academic & Training Partner)

## As the Academic Partner:

Training Support will be provided  
to Business Experts and Mentors.



विद्याविनियोगाद्विकासः





# Digital Online Business Education Application



**LEVELNEXT**in  
“सक्षमता की ओर...”

Supported by



Participation Certificate by



## BUSINESS सिखाने वाली Virtual पाठशाला !!

अब हर भारतीय सीखेगा BUSINESS

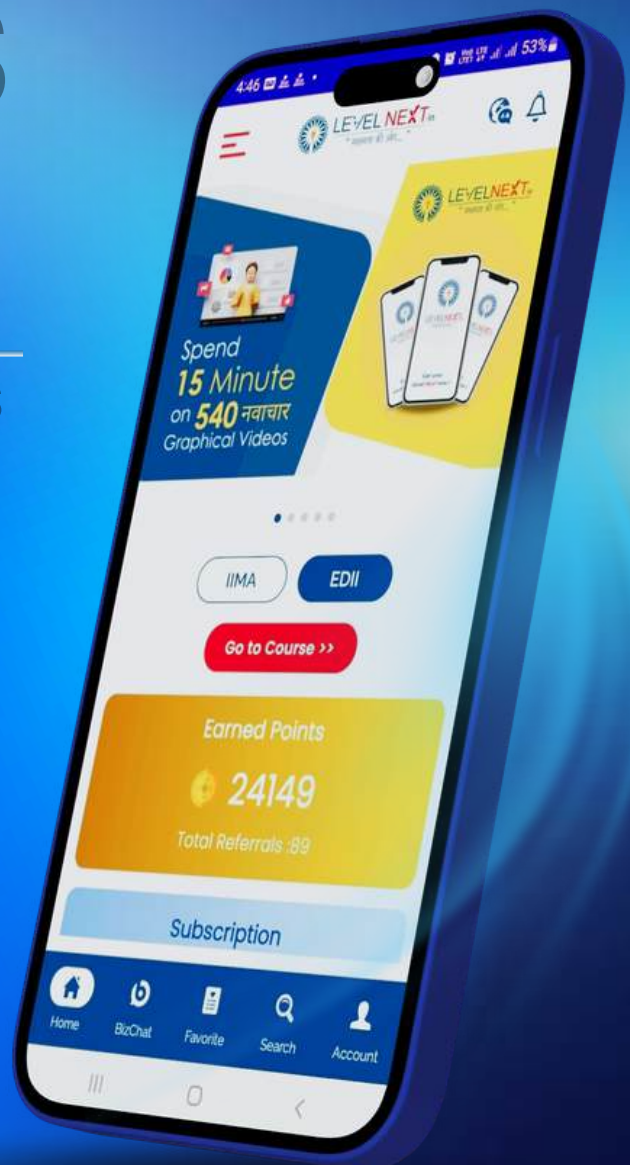


**540**

नवाचार  
Learning Videos



Graphical &  
Animated Videos



# Who are the Target Beneficiaries?



## Category 1: School Students

### Key Points:

- **Std 6 11 Students** (Business A To Z School) (5 Years Startup & Scaleup Learning)
- Except **Std 10th**
- **5 Course** Module Certifications

### Course Details:

- Weekly: **2 Sessions**
- Weekly: **4 Hours**

## Category 2: College Students

### Key Points:

- College Youth (2 Years) (Complete Business A to Z Learning)
- **Total: 400 Hours** Course

### Course Details:

- Weekly: **2 Sessions**
- Weekly: **4 Hours**



## Category 3: Housewives



### Key Points:

- Housewives (Home-Based Entrepreneurship)
- **Course Duration:** 2 Years

### Course Details:

- Weekly: **2 Sessions**
- Weekly: **4 Hours**

## Category 4: Business Persons

### Key Points:

- **Income Double** to **IPO Journey Model**
- Unicorn Education School

### Course Details:

- Weekly: **1 Sessions**
- Weekly: **4 Hours**



## Category 4: Job Persons Training School

### Key Points:

- How To Do Job Efficiently
- **Course Duration:** 1 Year

### Course Details:

**Total: 100 Hours**



# USP OF THIS BNS BUSINESS SCHOOL



**Practical + Research-Based +  
Interaction Ecosystem**



**Interactive  
Classroom Model**



**Project-Based Learning**



**Pitch-Based Presentation**



**Business Prayer**



**Business Dialogue**



**Motivational Video**



**Podcast Data Bank**

# COMPLETE BUSINESS A-TO-Z CURRICULUM STRUCTURE

Category-Wise Professional Learning Framework

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## CATEGORY 1: Personality Development & Organizational Behaviour

### PERSONALITY MODELS

- The Big Five Personality Model
- The Dark Triad of Personality
- Emotional Intelligence
- Emotional Labour
- Psychological Contract

### BEHAVIOUR & MOTIVATION

- Organizational Citizenship Behavior
- Withdrawal Behavior
- Extrinsic vs Intrinsic Motivation
- Goal Setting Theory
- Halo and Horn Effect
- Attribution Theory

### TEAM & GROUP BEHAVIOUR

- Team Building
- Team Synergy
- Group Conformity
- Team Efficacy
- Problem-Solving Teams
- In-Group Favoritism
- Faultlines in Groups

### LEADERSHIP & GROWTH

- Situational Leadership
- Succession Planning
- Motivating Employees
- Conflict Management
- Stress Management
- Persuasion Skills



## CATEGORY 2:

# Operations Management

### FUNDAMENTALS

- Introduction to Operations Management
- Competitiveness
- Productivity
- Strategy

### CAPACITY PLANNING

- Capacity Planning
- Bottlenecks
- Capacity Alternatives

### FORECASTING

- Forecasting Introduction
- Forecasting Techniques

### PROCESS MANAGEMENT

- Process Selection
- Facility Layout
- Location Planning

### QUALITY MANAGEMENT

- Total Quality Management
- Quality Control
- Lean Management & 5S
- Quality Dimensions

### SERVICE OPERATIONS

- Introduction to Service Operations
- Queuing
- Psychology of Waiting Lines

## CATEGORY 3:

# Supply Chain & Logistics

- Supply Chain Management
- Inventory Management
- Safety Stock
- Logistics Planning
- Supplier Evaluation
- Transaction Cost Management

## CATEGORY 4:

# Legal & Compliance Framework

### CONTRACT LAW

- Contract Formation
- Contract Performance
- Contract Breach & Remedies

### BUSINESS LAWS

- Company Formation
- Partnership
- LLP
- Sole Proprietorship

### Compliance Laws

- MSME Act
- Tax Laws
- Labour Laws
- Consumer Protection Laws

### INTELLECTUAL PROPERTY RIGHTS

- Patent
- Trademark
- Copyright
- Infringement

## CATEGORY 5:

# Human Resource Management

- Recruitment Laws
- Compensation Planning
- Hiring Professionals
- Performance Evaluation
- HR Legal Framework

- Costing Methods
- Budgetary Control
- Cost-Volume-Profit Analysis
- Activity Based Costing

## CATEGORY 6: Finance & Accounting

## **CATEGORY 7:**

# **Marketing & Digital Marketing**

### **CORE MARKETING**

- Marketing Fundamentals
- Market Segmentation
- Branding

### **DIGITAL MARKETING**

- SEO
- Social Media Marketing
- Email Marketing
- Affiliate Marketing

### **International Marketing**

- Rural Marketing
- Export Marketing

## **CATEGORY 8:**

# **Finance & Accounting**

### **FINANCIAL STATEMENTS**

- Income Statement
- Balance Sheet
- Cash Flow Statement

### **FINANCIAL ANALYSIS**

- EBIT
- EBITDA
- Return on Capital

### **Financial Planning**

- Capital Budgeting
- Risk Analysis
- Financial Forecasting



## **CATEGORY 9:**

# **Strategy & Business Models**

- Entrepreneurial Traits
- Opportunity Identification
- Startup Failure Analysis
- Lean Startup Model
- Venture Capital

- SWOT ANALYSIS
- PORTER'S FIVE FORCES
- COMPETITIVE ADVANTAGE
- VALUE CHAIN ANALYSIS
- BUSINESS MODEL CANVAS

## **CATEGORY 10:**

# **Entrepreneurship & Startup Ecosystem**

## **CATEGORY 11:**

# **Technology & Digital Business**

- Excel Environment
- Data Analysis
- Pivot Table
- Data Visualization

- Cloud Computing
- Blockchain
- ERP, SCM, CRM
- E-Commerce

## **CATEGORY 12:**

# **Data Analytics & Excel**

**CATEGORY 13:**  
**Leadership &  
Organizational  
Growth**

- Organizational Structure
- Organizational Growth
- Leadership for Growing Business

**CATEGORY 14:**  
**Business Execution  
& Management Skills**

- Time Management
- Negotiation Skills
- Decision Making

**CATEGORY 15:**  
**Micro Entrepreneurship &  
Platform Economy**

- Digital Entrepreneurship
- Platform Business Models

# CONTRIBUTION

Student Contribution [Fees]

**₹ 8,000/-** +GST

Premium School with Premium Venue

**₹ 20,000/-** +GST



# DONOR CONTRIBUTION STRUCTURE

## Certification Criteria :

- 80% Attendance Criteria
- Annual Module Completion
- Participation Recognition Certificate
- Structured Business Evaluation System



[EDII]



[IIM-Ahmedabad]

# DONOR CONTRIBUTION STRUCTURE



## Promotion cum Donation

**₹6,00,000 Contribution**

“₹6 लाख से 5000 की समृद्धि सेना  
आपके पीछे खड़ी होगी”

### **:: Allocation ::**

Smart Board Infrastructure –

**₹1,00,000**

Academic Partner Institute Fees –

**₹5,00,000**

# **PURPOSE OF JOINING AS A DONOR / INSTITUTIONAL PARTNER**

- Nation Building Contribution
- Youth Employment Generation
- Women Empowerment
- Structured Business Ecosystem Development
- Long-Term Economic Impact Creation

## **INVESTMENT UTILIZATION**

- Business Expert Honorarium
- Training & Mentor Development
- Digital Infrastructure Development
- Business Kit & Learning Materials
- Research & Project Development

## **TRANSPARENCY & ACCOUNTABILITY**

- Annual Impact Report
- Financial Transparency
- Attendance & Progress Dashboard
- Digital Tracking System
- Donor Review Meetings

# **SOCIAL IMPACT MODEL**

**Just like emergency support systems:**

- **108 – Medical**
- **100 – Police**
- **101 – Fire**

**Similarly, a structured contribution system:**

- **₹121 – Symbolic Commitment Model**
- **₹700 – Monthly Self-Investment Model**
- **₹8,500 – Annual Structured Learning Model**

**Objective:**

**Financial discipline for individual and national prosperity.**

## **DONOR RETURN (NON-FINANCIAL ROI)**

- **Social Branding**
- **CSR Recognition**
- **Nation Development Contribution**
- **Structured Impact Measurement**
- **Youth Entrepreneurship Growth Data**



## LONG-TERM VISION

- India → Developed Business Nation
- Income Double Movement
- Grassroot Entrepreneurship Revolution
- Value Creation & Valuation Education
- IPO Journey Awareness

## HOW CAN A DONOR JOIN?

- CSR Partnership
- Lifetime Sponsorship
- Infrastructure Support
- Mentor Sponsorship

**Student Scholarships:**

**₹8,00,000 Support Fund**

## FINAL INVITATION

Come, let us become a part of the Business Ecosystem.

- Let us create the example of Income Double.
- Let us learn prosperity.
- Let us become prosperous.

Join today as a Donor & Institutional Partner of Business Navachar School.



# Business

## नवाचार school

